



Along the Danube



Srednja škola Dalj
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31 226 Dalj

Content:



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Introduction



*Secondary
school Dalj*

*Furtherance of
competitiveness of
human resources
for general
competitiveness of
the school's
destination*

*Furtherance of
competences and
quality of human
resources and
vocational school
students by adjusting
the educational
system to the needs
and demands of the
tourist market*

Applicant

Referring topic in the
Call for proposal

Overall aim





Introduction – specific aims



To motivate students to get actively involved in tourism



To develop project based thinking, team building and entrepreneurial skills in students



To place the Municipality of Erdut on the dynamic and competitive tourist market as an attractive destination in east Slavonia



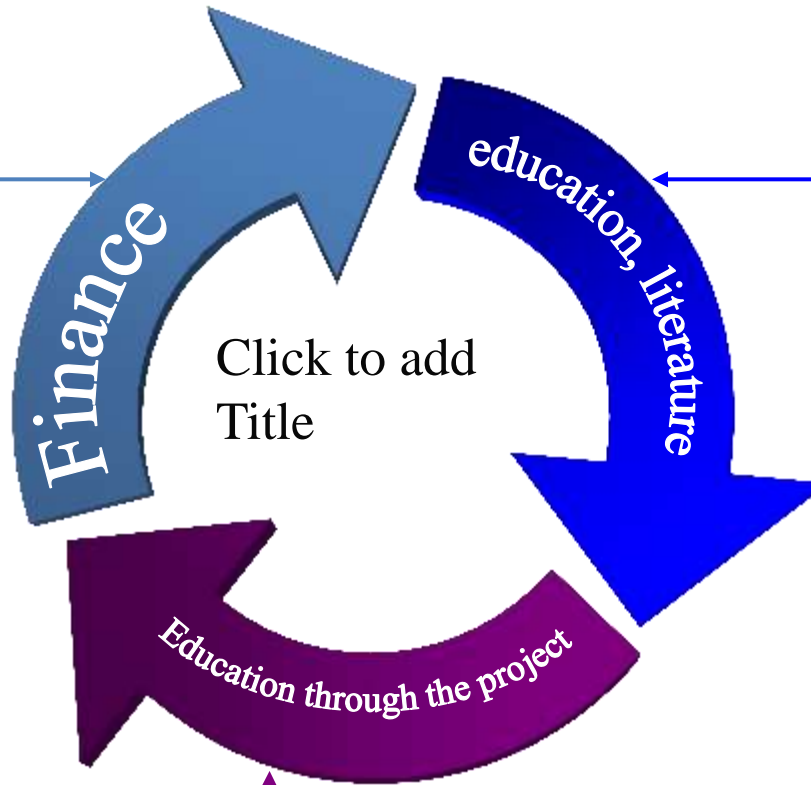
To raise awareness by students and teachers about tourism as an attractive and competitive economic sector



Introduction

Financed by

Ministry of Tourism
(15.000 kn)
Tourism Association
of the Municipality
of Erdut
(3.000 kn)



Associates

- TA of the Municipality of Erdut
- Faculty of Economy Osijek
- Ministry of Culture
- Conservatory department Osijek

Students as team members

8 students of SS Dalj

Project activities



1.

Research
Survey for the stakeholder's interest
(February 2014)



2.

Education
for tour guides at the Faculty of Economy in Osijek
(April - June 2014)



3.

Seminars
in ethnology and archeology
(May - June 2014)



4.

Visibility actions –
Designing and printing of the brochure
„Along the Danube”
(120 copies)

Research

Survey for the stakeholder's interest



**Online
survey
(10
questions)**

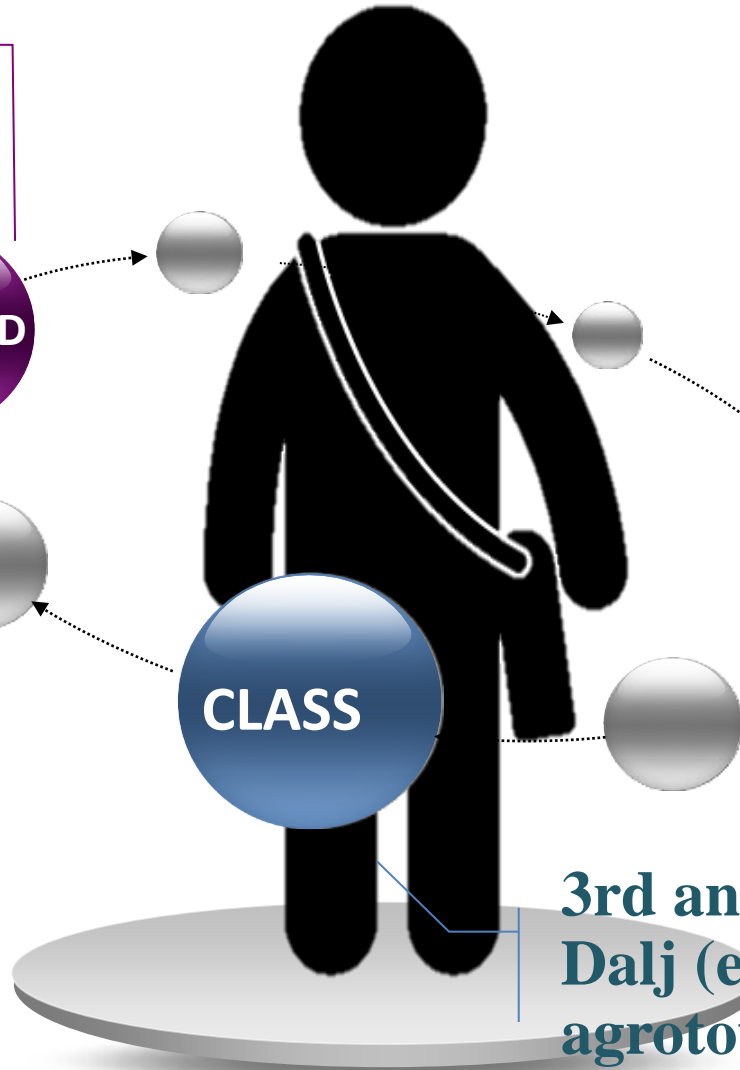
METHOD

**From :
Dalj
Bijelo Brdo
Erduť**

MODE

CLASS

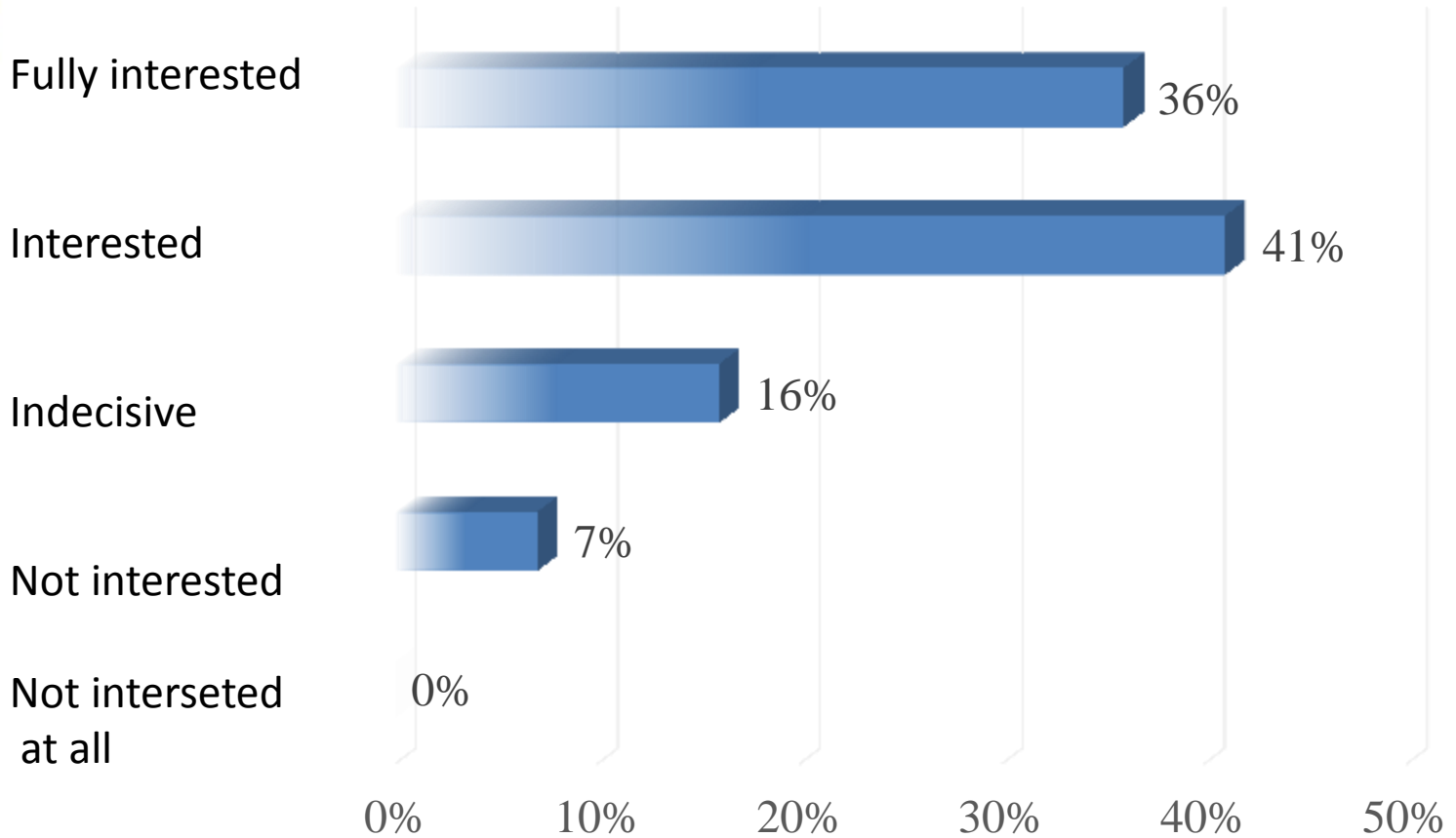
**3rd and 4th grade of SS
Dalj (ecomonists,
agrotouristic technician)**



Research

Survey for the stakeholder's interest

How many students are interested in the education?



Research

Survey for the stakeholder's interest

Key motives for gaining the certificate of a tour guide in the Municipality of Erdut



Higher employment possibilities (49%)

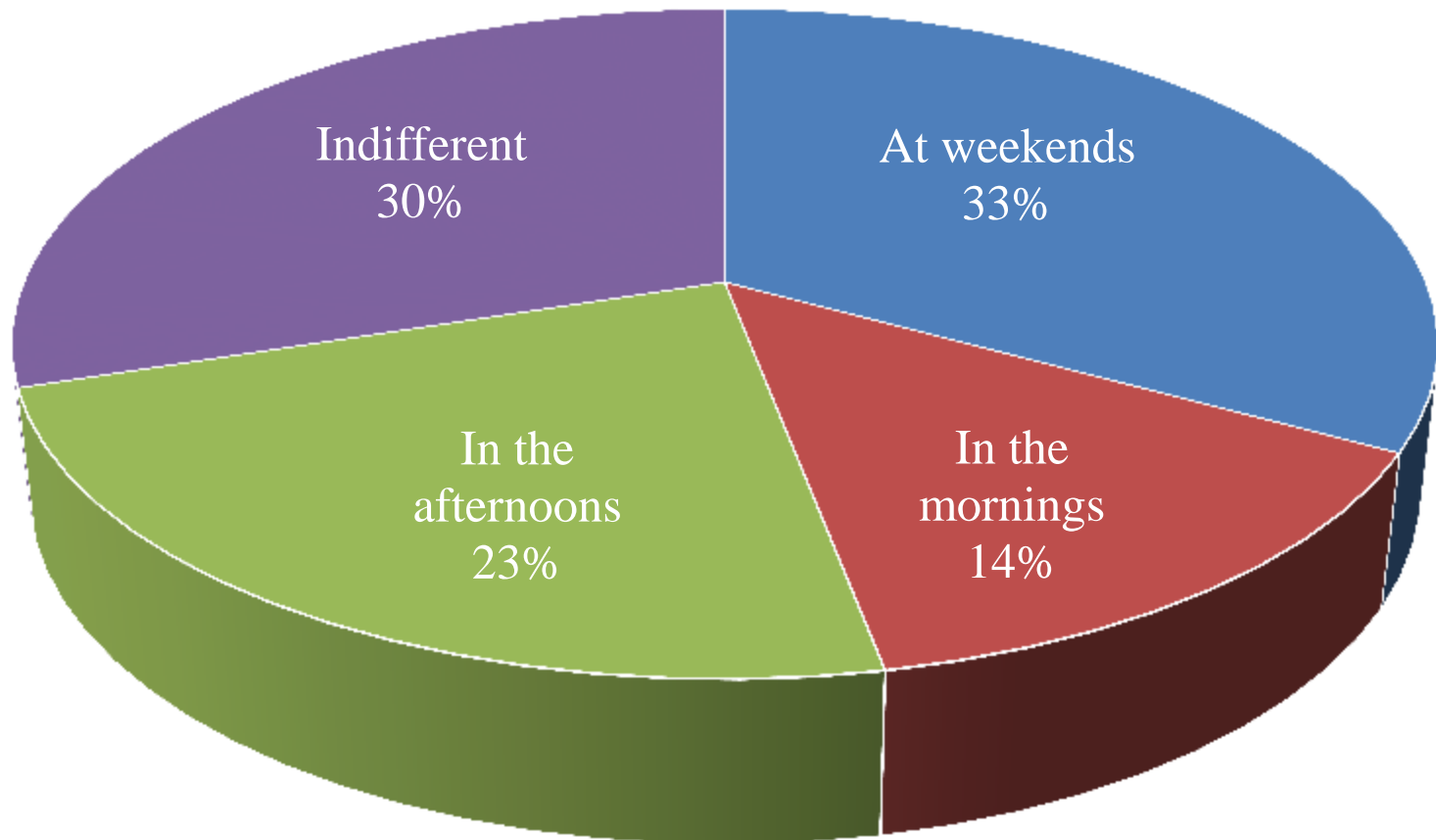
Acquiring new skills and knowledge (19%)

Self – improvement (12%)

Research

Survey for the stakeholder's interest

Possible dates to attend the education



Research

Survey of the stakeholder's interest



English

36% pre-intermediate level
20% intermediate to advanced level
18% elementary level

Foreign language skills

52% willing
37% fully willing

Self-improvement

56% elementary level

29% beginner

German



Education



**3rd grade students,
agrotouristic technicians:**

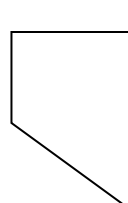
Sofija Ljubojević

**4th grade students,
economy:**

Jelena Kicoš

Jovana Palančević

Nevena Popović



Girls

**3rd grade student,
agrotouristic technician:**

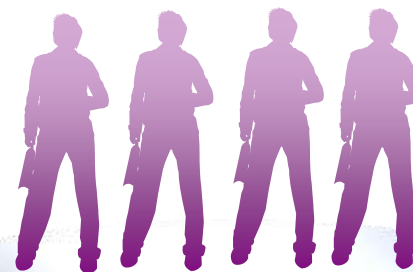
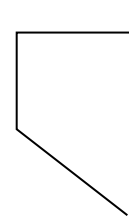
Nandor Bujak

**4th grade students,
economy:**

Vladimir Bojanić

Stefan Ilić

Dragan Radanović



Boys



Education



**9 June
2014**

- Secondary school Dalj
- lecturer Zvonko Bojčić, dipl. archeologist
- workshop (theory + practical part)

**20 May
2014**

- Secondary school Dalj
- lecturer Mirela Strahinić, dipl. ethnologist
- workshop (theory + practical part)

**March -
June
2014**

- Faculty of Economy in Osijek
- Seminar: Tour guide and Tourist office manager
- Friday: 5pm – 8pm, Saturday: 9am – 12am



Education



EFOS



The political system in Croatia;

The Economical system in Croatia;

Basics of tourism and introduction to tourism management;

Basics of the tourism legislation;

History of Croatia;

Touristic geography of Croatia;

Cultural-historical monuments;

Tourist agencies;

Operation and technical management



Education



All students have successfully passed all exams (in Croatian language + 1 student in English + 1 student in Hungarian language)

11 June

- written exam

14 June

- practical part

3 July

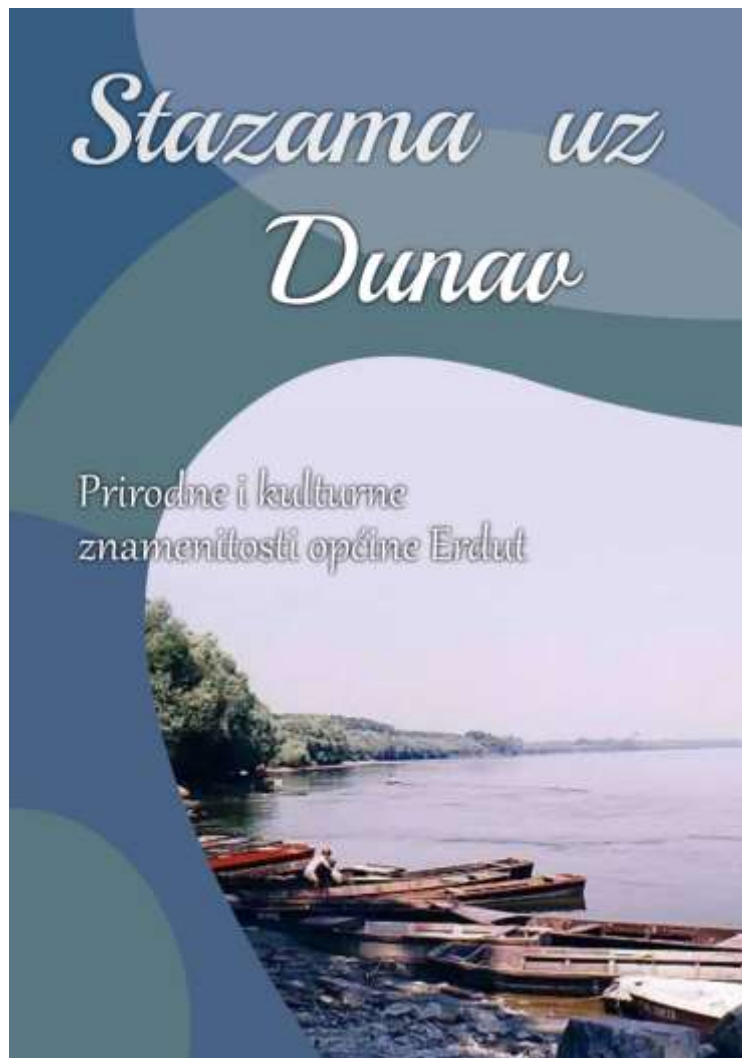
- corrective

July

- certificates awarding



Visibility actions



Brochure „Along the Danube”

120 copies

- Conservatory department in Osijek
- Tourism Association of the Municipality of Erdut
- Available literature
- Public Institute for Statistics



Further visibility actions

After project implementation and certificate awarding



▣ Research about project results (after 6 months, after a year)



▣ A sightseeing tour in the Municipality of Erdut for all teachers and students of Secondary school Dalj Dalj



▣ on-line database of tour guides in the Municipality of Erdut



▣ Media (local newspapers, local tv station)



Feedback



How content are students with the education:

- **7/8** students are **fully content** with the outcomes of the education
- **1** student is **content**



Expectations :

- 6/8 students – fully met
- 2 students – partially met

Will you use the acquired knowledge and skills in the future:

- 8 students – positive answer



Feedback



Problems which occurred during the education:

- 6/8 student - none
- 1 student– not sure
- 1 student– some problems (...time-consuming, demanding lectures, a lot of new study materials...)

All 8 students said they would not change their mind but again participate in the education.



Conclusion

- The project has contributed in a great way in raising awareness by students, teachers and other stakeholders about the Municipality of Erdut as an attractive tourist destination
- The project enabled extra education, skills and competences and certificates for 8 students
- According to the TA in Erdut there is no online database of tour guides for the Municipality nor professionally educated tour guides